



Hosted by Embassy Suites
Centennial Olympic Park



**EMBASSY
SUITES**
by HILTON®

Atlanta - at Centennial Olympic Park

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FOR IMMEDIATE RELEASE

Embassy Suites Atlanta Centennial Olympic Park Continues Holiday Tradition

Third Annual Festival of Trees Benefits Atlanta-Area Charities

Atlanta, GA, (September 29, 2017) – Embassy Suites as a brand of hotels has a corporate mission statement of "Making a difference in the lives of others in ways both big and small." The Embassy Suites Atlanta Centennial Olympic Park will continue its annual holiday tradition downtown from November 20th – January 1st that honors the giving spirit of the season. Thirty local non-profit organizations will participate in the hotel's Third Annual Festival of Trees, a charitable event sponsored by the hotel and other Atlanta-area businesses. Last year the display raised over twenty-three thousand dollars for twenty local non-profits combined in its second year!

Each non-profit organization will decorate a Christmas tree – many donated by select partner businesses that will be on display 24/7 in the hotel's atrium for six weeks – and Atlanta residents and hotel guests are invited to give donations on behalf of the participating charities' trees. There is no charge to visit the display, and parking is free. The tree with the largest monetary donations will receive an additional \$1,000 gift from the Ruth's Chris Steak House Restaurants.

“I can’t think of a more wonderful way to celebrate the holiday season than providing a way to support these organizations at this special time of year,” said Dale Gustafson, Director of Sales and Marketing. “It’s also a great opportunity to invite the public to see the \$9 million worth of improvements that have been completed this past year at the Embassy Suites Atlanta – Centennial Olympic Park.”

On the third Thursday of December, the hotel’s nightly Manager’s Reception* will transform into a Private Gala Reception for the charitable organizations. Local choirs, musicians, and performing arts organizations will provide entertainment and fine foods and holiday spirits will be served to hotel guests and the members of the participating charities and local businesses. A legendary local luminary will be on hand to award the recipients the donations collected as well as the \$1,000 grand prize.

The trees will be on display for donations from November 20th through January 1st. For more information visit: <https://www.facebook.com/AtlantaFOT/?fref=ts> or contact Dale Gustafson at 678-686-0705.

*Service of alcohol subject to state and local laws. Must be of legal drinking age.

[About Embassy Suites Hotels](#)

Founded in 1984, Embassy Suites Hotels defines the upscale, all-suites segment and today has more than 220 hotels, with more than 40 in the pipeline. With spacious two-room suites, engaging team members and an inviting atrium environment, guests are welcome to put their feet up and feel right at home. Embassy Suites’ complimentary, cooked-to-order breakfast helps guests gear up for their day, while the nightly complimentary reception with free appetizers and beverages offers guests a great way to wind down. To learn more, visit www.embassysuites.com.

[About Hilton Worldwide](#)

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 98 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,600 hotels and 600,000 rooms in 82 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton, Canopy, Curio, and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information about the company, visit www.hiltonworldwide.com.

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