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Record-Breaking Donations Raised at 3rd Annual Heroes for Hope Awards

Fundraising surpassed HOPE Atlanta's expectations to become the organization's most successful event ever.

ATLANTA, GA – November 4, 2016 – Over 400 people showed up for the Heroes for HOPE Awards dinner that was held on Thursday, November 3rd at the Fabulous Fox Theater, honoring Aaron Goldman of Perennial Properties. The event was hosted by [HOPE Atlanta](#), a nonprofit organization that is dedicated to ending homelessness in the metro-Atlanta area, to raise funds for their Supportive Services for Veterans and their Families (SSVF) program to help homeless veterans find rapid and affordable housing. As a result of pre-event donations from sponsors as well as texted donations during the event, HOPE Atlanta was able to raise almost \$400,000, making the fundraiser the most successful event in the organization's history.

The event featured speeches from former HOPE Atlanta clients and several affordable housing advocates. Among the esteemed speakers was honoree Aaron Goldman, president and principal at [Perennial Properties](#) and co-founder of the [Atlanta Real Estate Collaborative](#). AREC and its Open Doors program connects apartment owners and managers with nonprofits to find available apartment housing for Atlanta's homeless populations.

“Since we started this effort, over 3,500 formerly homeless Atlantans have found homes in Open Doors properties – and we are just getting started,” Goldman informed.

“Please remember, the real courage is found in the men and women who have served our country and inexcusably found themselves homeless and in need of our help. This solution works. Let's find the courage to find veterans homes, find them cheap and find them now,” he added, ending his dynamic speech with a call to action.

To learn more about the Heroes for HOPE Awards dinner, click [here](#).

About HOPE Atlanta

116-year old HOPE Atlanta offers an array of services including shelter and other emergency services, transitional and permanent supportive housing, case management, street outreach, homeless prevention, domestic violence services, Veterans services, HIV/AIDS services, reunification, and rapid re-housing in metro Atlanta. The majority of the people helped are homeless or about to become homeless and have very low income. Many are chronically homeless, veterans, victims of domestic violence, suffering from mental or physical illness, or chemically addicted, and in need of immediate crisis intervention services. The crises may be due to homelessness, the threat of homelessness, unemployment, abandonment, poverty, illness, hunger, domestic violence, poor planning, financial emergencies, and/or unforeseen circumstances.

About the Atlanta Real Estate Collaborative

The Atlanta Real Estate Collaborative (AREC) is a group of private individuals with extensive real estate experience who have united to share their professional expertise in housing with those in need. AREC and the Open Doors program deal directly with homelessness to have a sustainable impact by addressing the housing needs of homeless individuals through facilitating housing placements, real estate advisory services, and advocacy.

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