

FOR IMMEDIATE RELEASE



**HOPE Atlanta to Honor the Atlanta Real Estate Collaborative
at 3rd Annual Heroes for Hope Awards Dinner**

*Proceeds of the event will serve to help HOPE Atlanta provide
rapid and affordable housing for low-income veterans and their families*

ATLANTA, GA – October 14, 2016 – [HOPE Atlanta](#) will host its third annual Heroes for HOPE Awards dinner on Thursday, November 3rd at 6:00 pm at the Fabulous Fox Theatre, to recognize its partnership with the Atlanta Real Estate Collaborative (AREC) which has made significant contributions in support of ending homelessness in metro Atlanta.

The event will honor Aaron Goldman, president and principal at Perennial Properties. In addition to being a founding board member of the AREC, Goldman has led the collaborative organization in partnering with Enterprise Community Partners and Project Community Connections Inc. to develop the Open Doors program which partners real estate developers and nonprofits to find available apartment housing for the low-income and homeless populations. As of October 2016, the program has arranged housing for more than 3,000 individuals and families.

HOPE Atlanta has already surpassed its goal of raising \$268,000, with a current gross of \$335,000 and a goal of earning an additional \$80,000. The proceeds will help fund the organization's Supportive Services for Veterans and Their Families (SSVF) program to assist homeless veterans and their loved ones in finding rapid and affordable housing. HOPE Atlanta also intends to purchase two new vans for their veteran outreach program with a portion of the event's proceeds.

“We are honoring Aaron Goldman and the AREC because they have put together this mechanism that allows us to find appropriate and adequate housing for our clients,” said Anna Foote, deputy director of administration, HOPE Atlanta. “They recognize and support the mission of HOPE Atlanta and so here we are coming together for a night to celebrate this wonderful work and their outstanding support.”

Since its inception in 2012, HOPE's SSVF program has served 2,725 individuals and 1,612 households, with 637 veteran clients being served in the past year. With the program's help, approximately 80 percent of participants find stable housing at the time of discharge.

More than 400 guests are expected to attend the event. Special guests and speakers will include executives from top-tier investment and real estate firms including: The Ardent Companies, CBRE, Perennial Properties Inc., Post Properties, Transwestern Commercial Real Estate, CFLane Company, Lincoln Property Co, TriBridg Residential, and Walton Communities.

For more information, visit the event page [here](#).

About HOPE Atlanta

HOPE Atlanta offers an array of services including shelter and other emergency services, transitional and permanent supportive housing, case management, street outreach, homeless prevention, domestic violence services, Veterans services, HIV/AIDS services, reunification, and rapid re-housing. The majority of the people we assist are homeless or about to become homeless and have very low income. Many are chronically homeless, veterans, victims of domestic violence, suffering from mental or physical illness, or chemically addicted. They are usually initially in crisis and in need of immediate crisis intervention services. The crises may be due to homelessness, the threat of homelessness, unemployment, abandonment, poverty, illness, hunger, domestic violence, poor planning, financial emergencies, and/or unforeseen circumstances.

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